

IV. Joint Alumni Conference

October 1, 2010, Swiss Re Centre for Global Dialogue, Ruschlikon (ZH)

*of the Leading
Business Schools
of the World*



7 CEOs

4 Ambassadors

1 Dean

Business conference connecting Alumni of the leading business schools of the world to cross-fertilize latest business thinking and exchange insights. Program modules:

- Strategy Session
- Swiss Global Business Forum (focus: China & Brazil)
- Leadership Session
- Innovation & Technology Forum

Theme: „Turning Adversity into Success“

Morning

Networking Breakfast

Strategy Session (1/2)

Lunch

Afternoon

Strategy Session (2/2)

Swiss Global
Business Forum

Leadership
Forum

Innovation &
Technology
Forum

Joint Business School Cocktail

Evening

Networking Dinner

Opportunity to connect and engage with an exclusive group of business leaders from various industries and companies in an inspirational setting where leaders meet to learn and network

Branding Opportunities:

- 2,000+ Invitations
- 6,000+ Emails
- Conference Website (www.jac-conference.org)
- Conference Program (A4 magazine)
- Presence at Conference

Sponsorship Opportunities



IV. JAC Conference, Oct. 1, 2010	Platinum Partner (4)	Gold Partner (4)	Silver Partner (6)
Logo on Invitation Mailing	√	√	√
Logo on Invitation Emails	√	-	-
Logo in Conference Program	√	√	√
Ad in Conference Program	1/1 page	½ page	¼ page
Free Tickets	8	6	4
Presence at Conference Center	√	√	-
Others (on demand)			

II. JAC Golf Cup, Oct. 2, 2010	Platinum Partner (1)
Branding on Website & Golf Course	√

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