

China: The Road Ahead

Swiss Re Centre for Global Dialogue

Ruschlikon

October 1, 2010

13:30 - 18:00

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Speakers



Blaise GODET, Ambassador of Switzerland to China, Mongolia and the Democratic People's Republic of Korea

Blaise Godet was born in 1947 in Neuchatel. He has a law degree from the University of Neuchatel and is qualified as a lawyer. He started his professional career in one of the big Swiss banks and entered the diplomatic service in 1974. Prior of being appointed Ambassador to China, Mongolia and the Democratic People's Republic of Korea in 2008, he served as Ambassador in over 8 countries as well as at Permanent Mission to the United Nations in New York.



Christian ETTER, Ambassador, Member of the Executive Board of the Swiss State Secretariat for Economic Affairs (SECO)

Christian Etter is the Delegate of the Swiss Federal Government for Trade Agreements and Member of the Executive Board of the Swiss State Secretariat for Economic Affairs (SECO) at the Federal Department of Economic Affairs, Bern, Switzerland. He heads the Special Foreign Economic Service Division of SECO, in charge of trade in goods, trade in services, international investment and international economic treaty law. In his position, Ambassador Etter is chief negotiator and head of the Swiss delegation in negotiations on Free Trade Agreements. Since 2000, he negotiated Free Trade Agreements with Canada, Mexico, the Republic of Korea, the Gulf Cooperation Council, Egypt, Tunisia, Croatia and Lebanon. He currently leads negotiations with China, Thailand and Hong Kong. Christian Etter studied economics, management and law at the University of Bern, Switzerland, and economics and business administration at the Graduate Business School of the University of Rochester, Rochester NY, USA. He received a Master's and a Ph. D. degree in economics from the University of Bern, Switzerland.



Johnny CHEN, CEO, Greater China / Southeast Asia, Zurich Financial Services

As a member of the Executive Committee of Zurich's International Businesses Division, Johnny oversees the businesses in Mainland China, Hong Kong and Taiwan markets. Chen began his career at KPMG in public accounting. After KPMG, Johnny went to work within such accounting firms as Peat Marwick Mitchell & Company and Price Waterhouse Coopers. In 2005, he joined Zurich Financial Services. Chen emigrated from Taiwan to New Haven, Conn. at 13. In 1987, as part of a teaching team for the professional Accountancy Training Program organized by the World Bank, he was one of the first professional accountants from the U.S.A. in China. Chen has served as Director of the American Chamber of Commerce in China since 1995.



Kurt HAERRI, Managing Director, Top Range Division, Schindler Elevator Ltd & President, Swiss-Chinese Chamber of Commerce

Kurt Haerri worked for Schindler in China from 1996 to 2003. During the initial stage of his assignment he introduced several new Elevator Product Lines to the Chinese market. He also became a member of the Schindler China Management Team taking charge of the New Installation Business in this booming market. After his return to Switzerland in 2003, he took over the Supply Chain Management Division at Schindler Switzerland as a member of the Executive Committee. In 2005 he became Head of the New Installation Business of Schindler Switzerland and in addition in 2008 Head of the Modernization Business. Since May 2006, Kurt Haerri is the President of the Swiss-Chinese Chamber of Commerce, a private non-profit organization founded in 1980 and registered in Zurich.



Felix M. SUTTER, Partner, PricewaterhouseCoopers & Swissglobe Chair

Felix M. Sutter is a Partner of PricewaterhouseCoopers Switzerland's Risk & Control Solutions Practice in the Singapore ce. He has had many opportunities to work and travel within the Asian region during the last decade. In particular, he has spent the last five intensive years, living in Beijing and serving local and international clients in mainland China. Having relocated to Singapore recently, he now focuses on serving MNC clients operating in or out of Asia. Mr Sutter's recent clients included China Life, New China Life, China Pacific Insurance (Group) Co. Ltd, Zurich Financial Services, Novartis, AIA/AIG, Shanghai Electric and Shandong Gold. Sutter has an Executive MBA from IMD, Lausanne.



Stephan TITZE, CEO, Syngenta China

Mr. Stephan Titze has been in China for the last 6 years, leading the growth track for the Syngenta Crop protection business to the leading market position in China, by introducing new technologies to Chinese farmers to improve their yields, food quality and farm income. He is originally Swiss and also an Australian citizen. He studied Agriculture and Marketing at Queensland University and spent his early working life in Australia with ICI, (now Orica). He has held various marketing and business management positions in Australia, Europe, East Europe, and Asia. Previous roles included General Manager Indonesia, Business Manager East Europe and European Strategy Manager. Stephan has been the Chairman of Crop Life China, the International Crop Protection Companies industry association in China and is also the Vice President of Swisscham China in Shanghai.

Program, October 1, 2010

13:30 - 14:00	Swissglobe Award	
14:00 - 14:10	Welcome	Felix Sutter, PricewaterhouseCoopers
14:10 - 14:40	China today. Tentative Stocktaking.	Blaise Godet, Ambassador
14:40 - 15:10	Understanding the Past to build the Future	Kurt Haerri, Schindler & Swiss Chinese Chamber of Commerce
15:10 - 15:40	Towards a Switzerland China Free Trade Agreement – State of Play	Christian Etter, Ambassador
15:40 - 16:10	Break	
16:10 - 16:40	R&D Strategies in China	Stephan Titze, CEO, Syngenta China
16:40 - 17:10	Preparing the Future: Building a successful Business Venture in China	Johnny Chen, CEO, Zurich Financial Services, Greater China/Southeast Asia
17:10 - 18:00	China: the Road Ahead	Panel Discussion

Conference Center

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Gheistrasse 37
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Registration

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CHF 490.-
Registration deadline: Sept. 25, 2010
No walk-ins. First come - first served.

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